



about MANLY LIVING

Hi, I'm Nicole and I'm a Manly local. I live in Balgowlah, and I love all the amazing things this beautiful part of the world has to offer.

On the weekend you will usually find me at the beach, shopping and/or eating in Manly, or at the local playground with my children. Weekdays are spent at local cafes and parks, working on Manly Living and shopping at 'The Mall' or doing Pilates if I get a few hours to myself!

Manly Living evolved from a personal need of mine to find a community group or a local online resource. I wanted to know which events were on over the weekend, the best local business to use for house renovations, and which local cafes had wifi and a good coffee! As a marketer myself, I knew this was not just something locals like me could use, but businesses could really benefit from as well.

Our aim is that Manly Living will be the ultimate guide to Manly and surrounding suburbs, a place to find all things local; events, businesses, jobs, news and community initiatives. Please share the love with your local community!

Would you like to increase your presence online and build a larger following? Do want to increase your customer base and/or build brand awareness? Is there a special offer or event you would like to promote?

Manly Living will provide your business with exposure to a very important target market, the local population. Our Facebook Group, Facebook Business Page, and Instagram page provide you with access to a highly engaged audience of both current and most importantly potential customers. We look forward to working with you, and helping your business flourish.

– *Nicole Cordony*



www.localliving.com.au/manly



connect@localliving.com.au



[@locallivingmanly](https://www.instagram.com/locallivingmanly)



www.facebook.com/locallivingaustralia



www.facebook.com/groups/manlyliving

About NICOLE





OUR STATS



the raw STATISTICS

21k+

Facebook Members

72%

Female Members

62%

Age 25 - 45

11k+

Instagram Followers

140

Likes per post (avg)

40

New followers per day

BRANDS
we work with





OUR WEBSITE

Our new website is creating a buzz in the local community. We cover all the things Manly local's care about and have 5 distinct sections brimming with opportunity for local businesses.

- + EVENTS CALENDAR
- + BUSINESS DIRECTORY
- + JOB BOARD
- + SPECIAL OFFERS
- + BLOG

Each area serves a specific purpose and has been developed to give you the tools you need to improve your business visibility and connect with engaged Manly locals.

website OPPORTUNITIES

TOPICS *we cover*





WEBSITE PACKAGES

	Standard Package \$19.95/mo	Featured Package \$39.95/mo	Standard Annual \$199.95/yr	Featured Annual \$399.95/yr
Maximum Active Listings	5	Unlimited	5	Unlimited
Directory Listings	Yes	Yes	Yes	Yes
Event Listings	Yes	Yes	Yes	Yes
Job Listings	Yes	Yes	Yes	Yes
Special Offers	No	Yes	No	Yes
Featured Sticky Listing	No	Yes	No	Yes
Homepage Rotation	No	Yes	No	Yes
Facebook Group Post	Yes (Fortnightly)	Yes (Weekly)	Yes (Fortnightly)	Yes (Weekly)
Instagram Feature	No	No	No	Yes (Quarterly)
Free Trial	30 days	No	No	No



ADVERTISING RATES

\$ 150 SPONSORED BLOG

You provide the content, we post it! Your blog will be featured on our homepage for 1 week, and will permanently live in our blog area. Includes an Instagram and Facebook page mention by our official social media accounts.

\$ 150 SPECIAL OFFER / COMPETITION

Special offer page on our website, featured on our homepage for 2 weeks and accompanied by a weekly Instagram and Facebook mention by our official social media accounts.

\$ 150 SPECIAL OFFER / COMP BOOST

Boost your special offer by featuring it prominently at the top of our Facebook group for 48 hours. It will also appear at the top of our special offers page for 1 week.

\$ 50 SOCIAL MEDIA SHOUT

We'll let the world about your wonderful business with a specially crafted Facebook and Instagram post by our official social media accounts. Option of Facebook Boost Posts, please enquire.

\$ 200 FEATURED EMAIL BLAST

Premium placement, dedicated send.

\$ 100 STANDARD EMAIL BLAST

Newsletter format, shared with up to 5 other businesses. Not always available, enquire for more information.

\$ POR MARKETING CONSULTING

Do you need more leads for your business? Don't have the capacity to spend time on marketing? We have 18+ years marketing experience and can help you with your social media, SEO (being found on Google search), email marketing and marketing planning and strategy.

\$ - ONLINE SHOP

Coming soon.

\$ 200/month PARTNERSHIP PACKAGE

Become a partner of Manly Living in 2018 and boost your brand to a targeted local audience. Packages are limited, and only one business per industry is accepted. Minimum 3 months.

THE PACKAGE INCLUDES:

- Featured listing on our website for one year
(*\$199 value*)
- One Instagram post per fortnight
(*\$300 value*)
- One Special Offer, or Blog, or Competition
(*\$150 value*)
- One Homepage banner for three month on Rotation
(*\$150 value*)

our best offer



BANNER RATES

We offer a range of advertising banner units across our website, offering premium visibility to all website visitors. Acquire direct website traffic to a landing page of your choice. Submit your own banner artwork or we can offer a design service for a small fee.

We actively promote our website, giving your banner ad the best opportunity and receiving targeted clicks from Manly locals.

advertising BANNERS

\$ 150 HOMEPAGE BLOCK (300 X 250)

Introductory offer 3 months prime exposure on the Manly Living homepage with your own dedicated ad block.

\$ 250 SIDEBAR BLOCK (300 X 250)

Introductory offer 3 months prime exposure in rotation on every listing page of the Manly Living website with your own dedicated ad block.

\$ 250 FOOTER LEADERBOARD (728 X 90)

Introductory offer 3 months prime exposure in rotation on the footer of every page of the Manly Living website with your own dedicated ad block.

***An example of each banner can be seen on the following page.**

homepage BLOCK





Short Street
Manly

Manly

Featured Businesses

The best of the best to see and do this month in Manly

Northern Beaches Dog Walks And Minding

Pittwater Road
Manly

Ruby Lane

Pittwater Road
Manly

The Yoga Space Manly

This is your space to practice and just be.
210 Pittwater Road
Manly

From the Blog

Browse the latest articles from our blog.

The finest Wholefood Cafes in Manly

September 18, 2017 · Eat & Drink

The best local homeware boutiques

September 18, 2017 · Shopping

Local spas that you will love

September 18, 2017 · Health & Fitness

Advertise with us!

CLICK HERE

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sidebar BLOCK

Ruby Lane

(02) 9977 7386 www.rubylane.com.au

Warringah Golf Club
Manly Golf Club
Pittwater Road
Manly

Get directions

Facebook
@rubylane_manly

Is this your business? [Claim it now.](#)
Make sure your information is up to date.

Directory

Eat & Drink

Café & Grocer: Mo- Sun- 7am-4pm
Kitchen: Mo-Sun- 7am- 2.30pm
Fri&Sat Dinners: 5-10.30pm

Photo gallery All photos (5)

Want to learn more, why not attend a workshop where you can learn how to make your own bone broth, fermented veggies or how to improve your energy levels?

Or...pick up the ingredients to recreate your favourite dish from our menu by shopping in our organic grocer!

For nutritional, transparent and ethical eating at its very best (and utmost tastiest), you can't go wrong at Ruby Lane.

Come say hi in our café, organic grocer or at our next workshop...

Write a review

Share

Rate and write a review

Your overall rating of this listing:

★ ★ ★ ★ ☆

Very Good

Title of your review:

Summarize your opinion or highlight an interesting detail

EXPOSE YOUR BUSINESS

Advertise with us!

CLICK HERE



Ready to boost your business?

With so many ways we can work together, there's something for everyone. We're more than happy to help you select the best tools for your specific business. Please let us know if you need our help or have any further questions.