



# about MANLY LIVING

**Hi, I'm Nicole and I'm a Manly local. I live in Balgowlah, and I love all the amazing things this beautiful part of the world has to offer.**

On the weekend you will usually find me at the beach, shopping and/or eating in Manly, or at the local playground with my children. Weekdays are spent at local cafes and parks, working on Manly Living and shopping at 'The Mall' or doing Pilates if I get a few hours to myself!

Manly Living evolved from a personal need of mine to find a community group or a local online resource. I wanted to know which events were on over the weekend, the best local business to use for house renovations, and which local cafes had wifi and a good coffee! As a marketer myself, I knew this was not just something locals like me could use, but businesses could really benefit from as well.

Our aim is that Manly Living will be the ultimate guide to Manly and surrounding suburbs, a place to find all things local; events, businesses, jobs, news and community initiatives. Please share the love with your local community!

Would you like to increase your presence online and build a larger following? Do want to increase your customer base and/or build brand awareness? Is there a special offer or event you would like to promote?

Manly Living will provide your business with exposure to a very important target market, the local population. Our Facebook Group, Facebook Business Page, and Instagram page provide you with access to a highly engaged audience of both current and most importantly potential customers. We look forward to working with you, and helping your business flourish.

*- Nicole Cordony*



[www.localliving.com.au/manly](http://www.localliving.com.au/manly)



[connect@localliving.com.au](mailto:connect@localliving.com.au)



[@livingmanly](https://www.instagram.com/livingmanly)



[www.facebook.com/locallivingmanly](https://www.facebook.com/locallivingmanly)



[www.facebook.com/groups/manlyliving](https://www.facebook.com/groups/manlyliving)

About NICOLE





# OUR STATS



## the raw STATISTICS

5.6k+  
Facebook Members

72%  
Female Members

46%  
Age 25 - 45

2.4k+  
Instagram Followers

109  
Likes per post (avg)

25  
New followers per day

**BRANDS**  
*we work with*





# OUR WEBSITE

Our new website is creating a buzz in the local community. We cover all the things Manly local's care about and have 5 distinct sections brimming with opportunity for local businesses.

- + EVENTS CALENDAR
- + BUSINESS DIRECTORY
- + JOB BOARD
- + SPECIAL OFFERS
- + BLOG

Each area serves a specific purpose and has been developed to give you the tools you need to improve your business visibility and connect with engaged Manly locals.

website OPPORTUNITIES

## TOPICS we cover





# WEBSITE PACKAGES

	Standard Package <b>\$9.95/mo</b>	Featured Package <b>\$19.95/mo</b>	Standard Annual <b>\$99.95/yr</b>	Featured Annual <b>\$199.95/yr</b>	One-off Listing <b>\$14.95</b>
Maximum Active Listings	5	Unlimited	5	Unlimited	1 (30 days)
Directory Listings	Yes	Yes	Yes	Yes	Yes
Event Listings	Yes	Yes	Yes	Yes	Yes
Job Listings	Yes	Yes	Yes	Yes	Yes
Special Offers	No	Yes	No	Yes	No
Featured Sticky Listing	No	Yes	No	Yes	Yes
Homepage Rotation	No	Yes	No	Yes	No
Facebook Group Post	Yes (Fortnightly)	Yes (Weekly)	Yes (Fortnightly)	Yes (Weekly)	Yes
Instagram Feature	No	No	No	Yes (Quarterly)	Yes
Newsletter Feature	No	No	No	Yes (Quarterly)	No
Tree Trial	60 days	30 days	60 days	30 days	-



# ADVERTISING RATES

## **\$ 100** SPONSORED BLOG

You provide the content, we post it! Your blog will be featured on our homepage for 1 week, and will permanently live in our blog area. Includes an Instagram and Facebook page mention by our official social media accounts.

## **\$ 150** SPECIAL OFFER / COMPETITION

Special offer page on our website, featured on our homepage for 2 weeks and accompanied by a weekly Instagram and Facebook mention by our official social media accounts.

## **\$ 150** SPECIAL OFFER / COMP BOOST

Boost your special offer by featuring it prominently at the top of our Facebook group for 48 hours. It will also appear at the top of our special offers page for 1 week.

## **\$ 50** SOCIAL MEDIA SHOUT

We'll let the world about your wonderful business with a specially crafted Facebook and Instagram post by our official social media accounts. (Option of Facebook Boost Posts, please enquire)

## **\$ -** NEWSLETTER INCLUSION

Coming soon

## **\$ -** ONLINE SHOP

Coming soon

## advertising BANNERS

### **\$ 150** HOMEPAGE BLOCK (300 X 250)

\*Introductory offer\* 3 months prime exposure on the Manly Living homepage with your own dedicated ad block.

### **\$ 250** SIDEBAR BLOCK (300 X 250)

\*Introductory offer\* 3 months prime exposure in rotation on every listing page of the Manly Living website with your own dedicated ad block.

### **\$ 250** FOOTER LEADERBOARD (728 X 90)

\*Introductory offer\* 3 months prime exposure in rotation on the footer of every page of the Manly Living website with your own dedicated ad block.

**\*An example of each banner can be seen on the following page.**



homepage BLOCK

Eat & Drink... Play Shop Health Trades

### What are you interested in?

Explore the best tips from around Manly from our partners and friends.

Directory

Events

Jobs

### List your business, event or job opportunity

Got something you'd like to see on the site? Follow the simple steps below.

# 1

**Choose a Plan**

Whether you'd like something basic or a speciality featured listing, we have a range of affordable plans.

# 2

**Submit Your Listing**

Select your type of listing and fill out our form with all the details and image related to your listing.

# 3

**That's it!**

Once your listing is approved it will be published on our site and social media, ready for the world to see.

EXPOSE YOUR BUSINESS

## Advertise with us!

CLICK HERE

EXPOSE YOUR BUSINESS

## Advertise with us!

CLICK HERE

EXPOSE YOUR BUSINESS

## Advertise with us!

CLICK HERE

footer LEADERBOARD

Short Street Manly Manly

### Featured Businesses

The best of the best to see and do this month in Manly

**Northern Beaches Dog Walks And Minding**

Pittwater Road Manly

**Ruby Lane**

Pittwater Road Manly

**The Yoga Space Manly**

This is your space to practice and just be.

210 Pittwater Road Manly

### From the Blog

Browse the latest articles from our blog.

**The finest Wholefood Cafes in Manly**

September 18, 2017 · Eat & Drink

**The best local homeware boutiques**

September 18, 2017 · Shopping

**Local spas that you will love**

September 18, 2017 · Health & Fitness

Advertise with us! [CLICK HERE](#)

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sidebar BLOCK

FRIDAY & SATURDAY

LAZY Sunday

\$12 \$15

Listings » Directory » Eat & Drink

## Ruby Lane

(02) 9977 7386 www.rubylane.com.au

Warrigah Golf Club  
Manly Golf Club  
Pittwater Road  
Manly

Get directions

Facebook  
@rubylane\_manly

Is this your business? [Claim it now.](#)  
Make sure your information is up to date.

Directory

Eat & Drink

Café & Grocer: Mo- Sun- 7am-4pm  
Kitchen: Mo-Sun- 7 am- 2.30pm  
Fri&Sat Dinners: 5-10.30pm

Photo gallery All photos (5)

Write a review Share

Rate and write a review

Your overall rating of this listing:  
★★★★☆ Very Good

Title of your review:  
Summarize your opinion or highlight an interesting detail

EXPOSE YOUR BUSINESS  
**Advertise with us!**  
CLICK HERE

### Ready to boost your business?

With so many ways we can work together, there's something for everyone. We're more than happy to help you select the best tools for your specific business. Please let us know if you need our help or have any further questions.